

Order / Rev: 37399
Alt Order #: 08872204
Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC - Horsford
Product Desc: Horsford/DCCC
Estimate: 1876

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	8	09/26/12	09/28/12	Price Is Right	CM	10-11a	--WTF--	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 1 \$350.00 0.00															
E 7	8	09/26/12	09/28/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 1 \$225.00 0.00															
E 8	8	09/26/12	09/28/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
Soaps / Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 1 \$325.00 0.00															
E 11	8	09/26/12	09/28/12	Ellen	CM	3-4p	--WTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 2 \$325.00 0.00															
E 12	8	09/26/12	09/28/12	8 News Now 4p M-F	CM	4-5p	--WTF--	:30	2	\$940.00	LV1	0.00	NM	2	\$1,880.00
8 News Now 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 2 \$940.00 0.00															
E 13	8	09/26/12	09/28/12	8 News Now 5-630p M-FCM		5-630p	--WTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
8 News Now 5-630p M-FCM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 --WTF-- 2 \$1,000.00 0.00															
E 16	8	10/01/12	10/02/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	1	\$2,100.00	LV1	0.00	NM	1	\$2,100.00
8 News Now 11p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/26/12 10/02/12 MT----- 1 \$2,100.00 0.00															
N 18	8	09/29/12	09/29/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$175.00	LV4	0.00	NM	1	\$175.00
Politics Now S Sebelius															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$175.00 0.00															
N 19	8	09/26/12	09/28/12	8 News Now 4-5a	CM	4-5a	--WTF--	:30	1	\$35.00	LV3	0.00	NM	1	\$35.00
8 News Now 4-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 --WTF-- 1 \$35.00 0.00															
Totals													19 \$11,900.00		